

## Upgrade Your Professional Liability Insurance!

*The Firemark™* has introduced and incorporated the best legal malpractice coverage and features under one policy. Here are some of the highlights:



### **Broad Professional Services Definition**

**Professional services** means legal and consulting services and activities performed by you for others provided that the remuneration for such services or advice, or a portion thereof, inures to **your** benefit:

- o performed as a lawyer, notary public, arbitrator, mediator, title insurance agent, designated issuing lawyer to a title insurance company, **fiduciary**, or speaker or author of legal treatises;
- o provided by a lawyer in connection with any bar association, its governing board, or any of its committees;
- o the publication or presentation of research papers or similar materials by **you**;
- o provided in connection with pro bono representation; or
- o provided by **your** employee in connection with assisting a lawyer to perform the activities described in the above for others on behalf of you.

### **Alternative Dispute Resolution**

- o *The Firemark™* will waive 100% of the deductible (Up to \$25,000 each claim) if Alternative Dispute Resolution (ADR) is used to settle a claim.

### **Additional Loss Mitigation Provisions**

- o Reductions in your deductible for use of limitation of liability and mediation clauses in engagement letters, early resolution and consent to settlement of claims.

### **Supplementary Payments Coverage**

- o \$750 per insured per day for loss of earnings in relation to a covered claim up to \$10,000 per claim/\$50,000 per policy period.
- o \$50,000 per policy period for defense expenses you incur in responding to a disciplinary proceeding.
- o Coverage for expenses incurred in responding to subpoenas for documents or testimony of up to \$100,000. Payments are in addition to the limits of liability and are not subject to the deductible.

## The Underwriting Company

*The Firemark™* was designed to provide intellectual property firms with the broadest coverage possible for the changing face of the legal profession.

*The Firemark™* program is underwritten by Scottsdale Insurance Company, rated A+ XV [“Superior”] by A.M. Best & Company and part of the Nationwide© companies.



*The Firemark*  
**Intellectual Property**  
Professional Liability Insurance

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[www.thefiremark.com](http://www.thefiremark.com); [www.jorgensenandcompany.com](http://www.jorgensenandcompany.com)

## Risk Purchasing Group

The Firemark™ is underwritten via the Legal Professionals' Purchasing Group, Inc., which is located and domiciled in the State of New Jersey, pursuant to legislation enacted by Congress known as the Federal Liability Risk Retention Act of 1986.

## Free Interactive Loss Control Program

This program (available soon) is an Internet-based loss prevention course available free of charge to *The Firemark™* insured's. Completion of the course earns the insured firm premium discounts on their next renewal policy.

## Claims Service

Scottsdale Insurance Company utilizes experienced claims representatives trained in handling professional liability claims and has a network of legal defense firms across the USA.

## Free Legal Consultation Services

Consultation services via the Legal Assist Line. This service, provided by **Kaufman, Dolowich & Voluck**, is free of charge and strictly confidential



## Coverage Extensions

- Client Notification & Consultant Costs Coverage – up to \$25,000
- Discrimination Complaint Regulatory Coverage –up to \$25,000
- Supplementary Claims Expenses Coverage – up to \$100,000
- Not For Profit Directorships Coverage – up to \$15,000 per claim/\$30,000 per policy period
- Reputation Protection Coverage- up to \$10,000 per claim/\$30,000 per policy period.

## Client Notification and Consultant Cost Coverage

- Credit monitoring and notification expenses approved by us in writing to mitigate potential legal liability for claims arising from a **privacy covered act** which results in the loss or theft of **confidential client information**

## Covered Territory

- *The Firemark™* covers services performed anywhere in the world for suits brought in the United States its' territories and possessions and Canada.

## Predecessor Coverage

- *The Firemark™* covers lawyers or law firms identified in the **application** as a **predecessor practice** and to whose financial assets and liabilities the **Named Insured** is the majority successor in interest (50% or more of the former firm's assets and liabilities).

## Jorgensen & Company

- Specialists in professional liability with over 25 years experience in attorneys and other claims-made coverage's. Jorgensen & Company has insurance agency licenses in all 50 states

## **Optional Program features**

### Separate Limit for Claims Expenses

- A separate and equal limit of liability may be available for claim expenses (subject to State mandatory requirements).

### Deductibles

- Per claim and aggregate deductibles available.
- Loss Only deductibles available that apply to damages only; legal expenses up to the policy limits are covered in full (subject to State mandatory requirements).

### Additional Optional Coverage that can be Offered

- Career Coverage